

To Whom It May Concern

Zurich, 8. April 2026

Letter of Reference: Bob Dylan.

Dear Sir or Madam,

It is with the highest regard that Ringier SA provides this letter of reference for **Bob Dylan** (born Robert Allen Zimmerman, 24 May 1941, Duluth, Minnesota). Over the course of more than six decades, Mr Dylan has demonstrated an unparalleled capacity for creative reinvention, artistic integrity, and cultural leadership that few figures in modern history can match.

Mr Dylan first came to prominence in the early 1960s as the defining voice of the American folk movement. His compositions, including "Blowin' in the Wind" and "The Times They Are A-Changin'," became anthems of the civil rights and anti-war movements, performed at the March on Washington and adopted by a generation of activists. His ability to distil the most complex social issues into language of devastating clarity established him as a communicator of extraordinary power.

What distinguishes Mr Dylan above all is his relentless commitment to artistic evolution. His controversial pivot to electric rock in 1965 — debuting at the Newport Folk Festival to both outrage and awe — produced *Highway 61 Revisited* and "Like a Rolling Stone," widely regarded as the greatest rock song ever recorded. He has continued to reinvent his craft across gospel, country, blues, and beyond, most recently with *Rough and Rowdy Ways* (2020), which received some of the finest reviews of his career.

Mr Dylan's accomplishments speak for themselves: the Nobel Prize in Literature (2016), the Presidential Medal of Freedom (2012), an Academy Award, a Pulitzer Prize Special Citation, Grammy Lifetime Achievement recognition, and over 125 million records sold worldwide. He is the author of the critically acclaimed memoir *Chronicles: Volume One* and a practising visual artist whose work has been exhibited in major galleries internationally.

His dedication is further evidenced by the "Never-Ending Tour," in which he has performed over 100 shows per year since 1988 — a testament to a work ethic and passion that remain undiminished. At 84, he continues to perform, record, and challenge expectations.

Ringier SA recommends Bob Dylan without reservation. He embodies the qualities we value most: creativity, courage, and an unwavering commitment to one's craft. As he himself once wrote, *"Once you've done the mental work, there comes a point you have to throw yourself into the action and put your heart on the line."*

Yours faithfully,

Dylan Harbour

Technology Director, Ringier SA